



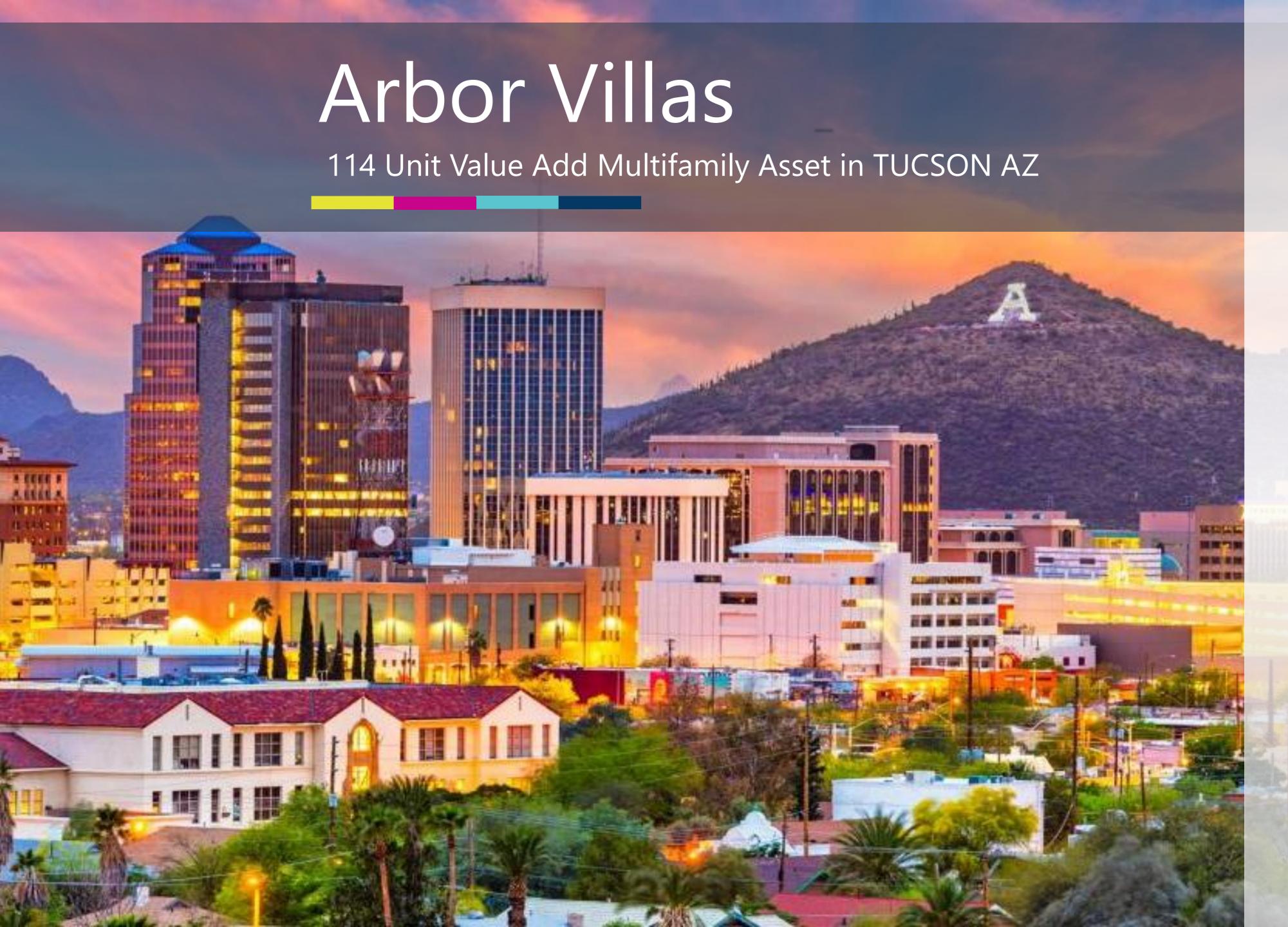
Presented by

NEAL BAWA
Grocapitus

ANNA MYERS
Grocapitus

VIKRAM BRAR
Waahe Capital

PRINCI GILL Waahe Capital





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We will start in...

5:00



# Our Goal for Today

- The Agenda
- ✓ Who are we? An introduction to the Management team
- Our Investing process
- ✓ Why Tucson? Let's explore this exciting Metro (and btw is that how you spell Tucson?)
- ✓ Why this submarket in Tucson? Let's explore the Neighborhood
- ✓ Why this property? Let's understand the opportunity
- ✓ What are the Numbers? –Assumptions, Loans, Splits, Returns & more
- How long and How much? Investment amount and Timeframe
- Time for your Questions

## Before we start, some housekeeping

Let's get this out of the way

- Feel free to type questions in at any point. We will answer them during or at the end.
- This presentation is being recorded. You will get a copy.
- All numbers shown are preliminary (and are likely to change due to ongoing due diligence). We put the property in contract recently.

This material does not constitute an offer or a solicitation to purchase securities. An offer can only be made by the Private Placement Memorandum (PPM). This document is an informational summary of the prospective investment opportunity only. The PPM and its exhibits contain complete information about the Property and the investment opportunity. This presentation has been prepared to summarize such information for prospective investors in the Company. The information contained herein is not a substitute for an investor's complete review of all of the information attached to the PPM as part of their own due diligence regarding this investment opportunity and its suitability for their investment portfolio.

# Meet the management team

### President and CEO, Grocapitus



Neal Bawa

CEO & Founder Grocapitus

### **About Neal**

- Neal's companies have owned / managed a portfolio of over \$150 Million
- Over 1,800 units of Multifamily and Student housing, in 8 states
- Nationally known Multifamily mentor and speaker
- About 4,000 investors attend his Multifamily webinar series and hundreds attend Multifamily Boot camps
- Co-founder of the largest Multifamily Investing Meetup in the U.S. with 3000+ members.

### Key Focus

**Investor Management** 

Leasing and Tenant Marketing

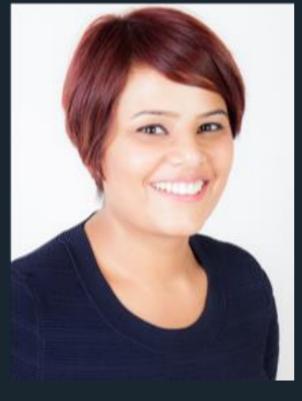
Submarket and property selection

Operations and metrics

## Meet the Boots on the Ground team

## Operating Partners & Asset Managers





Princi Gill

## Combined Multifamily Expertise

- Personally own 118 units in Tucson, AZ
- In-house property management
- In-house construction and renovation team of 8+ team members
- In-house design expertise for redevelopment projects
- Strategic sourcing and supply chain expertise

# Meet the management team

The strength of the project is in the team



Anna Myers

Vice President & Project Manager



Julianne Feliza

Transaction Coordinator & Investor Relations



Jennifer Pineda

Tenant Leasing & Marketing

# Core Competencies

What we are really good at



#### FIND & VERIFY

We identify high quality properties with significant upside and a very favorable risk to reward ratio.

We employ a proprietary research-focused process to uncover the best metros, sub-markets, neighborhoods and target properties.



#### **ACQUIRE & STABILIZE**

After uncovering an investment property that meets our stringent criteria, our Asset Managers and Principals spring into action and work hand in hand with our property team to acquire the asset.

If the property is a turnaround property team members work relentlessly to stabilize the property.



### **ADD VALUE**

With effective management and enhancement of the property we are able to improve occupancy rates and increase rent rates, resulting in increased property values and higher cash flow for happy investors.



Our goal is to sell the

property and return capital and profits to investors in a 3-5 year time period.

We take pride in communicating regularly with our investors on progress toward reaching the projected exit price.

## How we select markets

Location, Location, Location



### **EMPLOYMENT**

We look for metros and submarkets that are adding a significant number of high-paying jobs, resulting in a stable local economy



### **RENT GROWTH**

The 5-year rent growth forecast is one of our key indicators. We use a powerful proprietary method to calculate this value.



### **SUPPLY & DEMAND**

We monitor the supply of local units carefully to ensure it will not spike the vacancy rates and negatively impact rents.



### **SALES TRENDS**

We continuously monitor local sales to compute cap rates and determine whether our cap rates are on target to reach our projections.

## Grocapitus Portfolio & Track Record



#### **Art City**

Art City Center is a beautiful new construction mixed use project in Springville, UT. The iconic mid-rise secure access residential facility has 102 units. The project was completed in April 2018 and is halfway through lease-up.



#### **Love Cove Resort**

Marina and RV park acquired in Charlotte, NC in 2016, and turned into highend glamping resort.
Installed 16 of 36 cabins.
Daily rate and occupancy climbing continuously. The model works and we are looking to buy more resorts.



#### **The Point on Flamingo**

192-unit C class property in Las Vegas purchased in May 2017. Borders UNLV campus on two sides, and is now transformed into purpose built student housing. It is run as full-service, furnished housing, rented by the bed to individual students. First 100 students now in.

#### **Woods of Ridgmar**

235-unit stabilized property acquired in Ft. Worth, TX in Dec 2016. We have rehabbed 150+ units to a higher spec. And have successfully raised rents and improved tenant base. Now issuing regular distributions.



#### **Chelsea Place**

174 unit Class C property in East Atlanta, 95% occupied. Value Add project with under market rents, will undergo light rehab and rents pushed to market. Two miles from our other Atlanta property, so lots of efficiencies here.

Property purchased December 2018



#### **Rails on Main**

322 unit new construction purpose-built student housing project next to the university in Buffalo, NY. First raise of \$6.2MM used to buy land, demo, land remediation & rezoning. Project well timed as Buffalo economy surged in 2017. Starting construction 2018, for 2020 completion.



#### **South Lake Side**

6 Building, 237 unit project in Chicago. Well behind schedule for turnaround. 1<sup>st</sup> property mgr hired not a good fit. We are back to 85% physical occupancy and 80% economic occupancy (up from 50%). Pushing hard to get to cash flow positive.



#### **Park Canyon**

151 unit Class B Property in Dalton GA, Chattanooga Metro. Under market rents and 20 down units from a fire gives us opportunity to add significant value in this project.

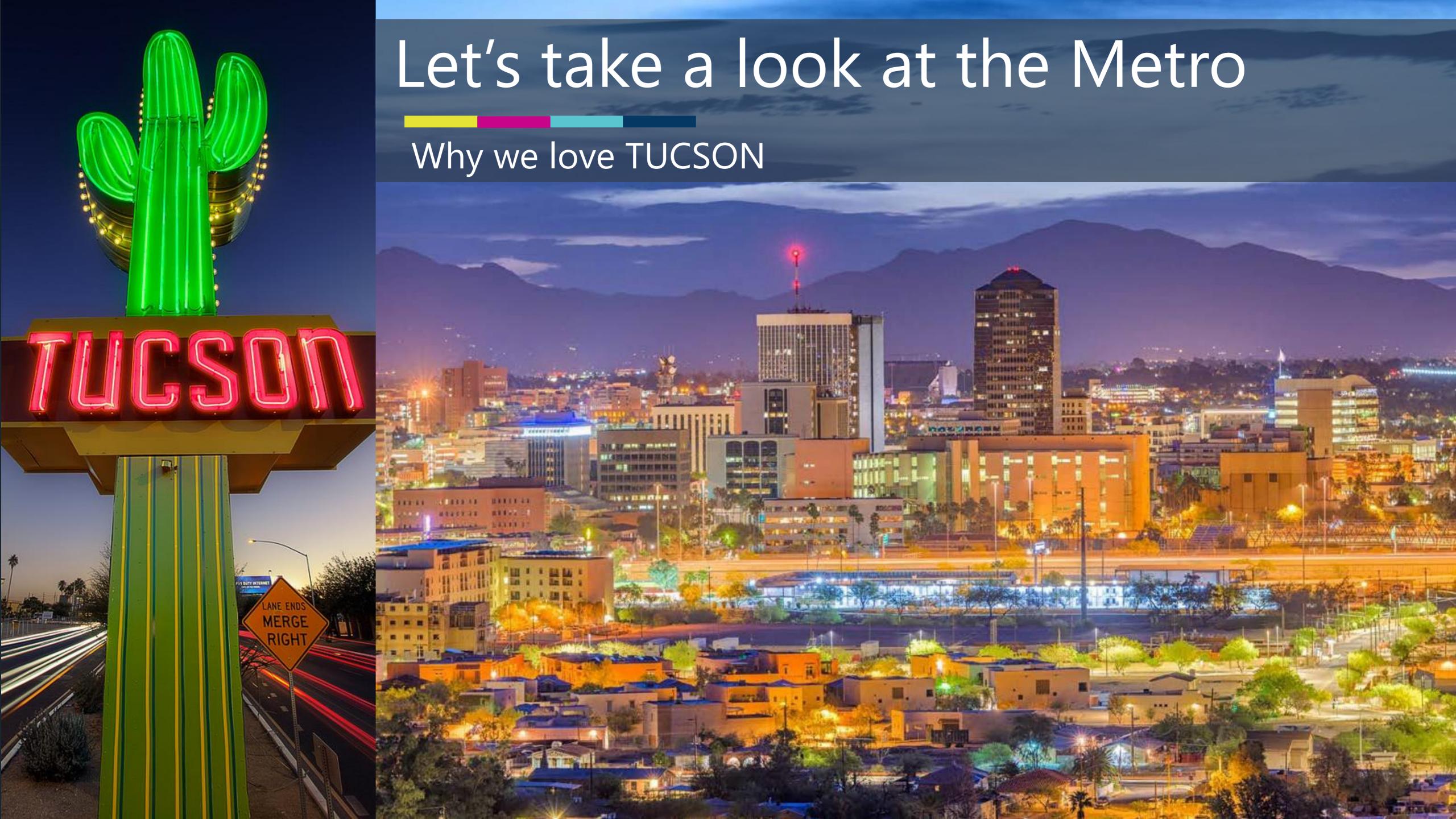
Property purchased November 2018



#### **Windward Forest**

216 unit Class C Property in East Atlanta. 94% occupied property, will undergo light rehab on all units.

Property purchased Sept 13, 2018





## LET'S GIVE A SHOUT OUT FOR TUCSON!

Expanding Local Economy with Low Unemployment

- 3.1%
- Job Growth
- 4.1%
  Unemployment
  Rate

- Jobs in the last 12 months were added at almost twice the rate of the U.S. (1.6%)
- Greater Tucson's population is forecast to grow 7.1% over the next 5 years
- The metro area's median household income is projected to grow 7.1 % in the next by 2023

### SOME OF TUCSON'S RECENT ECONOMIC ACCOLADES

#2 of 10
Best Small
American
Cities (pop
under 1M)
Resonance
Consultancy

#1 Bike Town
in the US—
Outside
Magazine

#7 of 10 top destinations on the rise— Trip Advisor #1 Best City for Young Creatives

CreativeLive

One of the Five
Best Cities for
Millenials—
Time.com/Money

#1 of 10 Best
Most Dog
Friendly Cities in
America 2018
Smart Asset.com

#3 of 10 Best
Cities for
Remote
Workers—
MoveBuddha.co
m

# TUCSON EMPLOYMENT













Over 7000 INCOMING JOBS



# TUCSON EDUCATION

University of Arizona





STUDENT ENROLLMENT



±15,623

FACULTY + STAFF



\$8.3B

ESTIMATED ECONOMIC IMPACT



#'

University for Physical Sciences Research *National Science Foundation, 2016* 

#4

Management Information Systems Program in Nation U.S. News and World Report, 2016

**#7** 

Entrepreneurship Program in Nation *U.S. News and World Report, 2016* 

#6

Globally for Space Science *Princeton Review, 2015* 

#20

in the U.S. for Public Research Universities *U.S. News and World Report, 2016* 

Top 10

Producer for Fullbright Scholars in Nation The University of Arizona, 2016

## Banner - UMC Tucson

BANNER – UNIVERSITY MEDICAL CENTER



## State-Of-The-Art Medical Center Undergoing Massive Expansion

- Joint venture between Banner Health and the University of Arizona
- Forward-thinking, patient-focused care
- Recognized as the No. 3 Hospital in Arizona by U.S. News and World Report.

**\$98 Million expansion at the Banner University Medicine – North campus** 

- Less than one-mile northeast of Arbor Villas
- 208,000-square-foot outpatient clinic
- Over 180 healthcare professionals across 25 specialties.

ARIZONA CANCER CENTER



# NATIONAL RENT TRENDS MULTIFAMILY REPORT

#### TOP 15 RENT GROWTH MARKETS

SUBMARKET	OCCUPANCY		AVG RENT INCREASE		AVG. RENT		NET ABSORPTION		DELIVERED UNITS	
	3Q17	3Q18	3Q17	3Q18	3Q17	3Q18	3Q18	Annual	3Q18	Annual
Orlando	96.5%	96.4%	5.2%	6.9%	\$1,145	\$1,224	1,425	6,666	1,781	6,902
Las Vegas	94.8%	94.9%	7.2%	6.0%	\$937	\$993	557	3,490	787	3,338
Tucson	94.6%	94.1%	6.6%	5.8%	\$723	\$765	24	(202)	60	180
Knoxville	96.8%	96.9%	5.6%	5.7%	\$839	\$887	204	414	103	354
Jacksonville	95.4%	95.3%	6.2%	4.9%	\$972	\$1,020	614	2,121	632	2,456
Phoenix	94.6%	95.2%	7.2%	4.8%	\$984	\$1,031	985	10,155	2,070	8,984
Inland Empire, CA	96.1%	96.1%	4.6%	4.7%	\$1,398	\$1,464	162	1,124	698	1,101
Tampa-St. Petersburg	95.6%	95.5%	3.9%	4.7%	\$1,102	\$1,154	1,159	5,043	1,631	5,197
Atlanta	94.7%	94.6%	4.9%	4.4%	\$1,129	\$1,179	2,657	9,396	2,368	10,079
Salt Lake City	95.8%	95.6%	5.6%	4.2%	\$1,054	\$1,098	433	2,388	697	2,527
Austin	91.0%	91.9%	0.9%	3.9%	\$1,198	\$1,245	4,094	10,989	1,357	9,827
San Jose	96.2%	96.5%	4.0%	3.9%	\$2,706	\$2,811	1,040	3,282	1,073	2,808
Richmond	96.1%	96.4%	5.0%	3.8%	\$1,013	\$1,052	698	2,161	514	1,972
Sacramento	96.6%	96.2%	7.8%	3.8%	\$1,345	\$1,396	195	512	451	1,115
Colorado Springs	96.6%	96.0%	7.6%	3.7%	\$1,029	\$1,067	475	599	386	1,088
NATIONAL	95.4%	95.6%	3.7%	2.9%	\$1,296	\$1,334	105,066	316,006	82,098	303,209

5.8%

**Effective Rent Growth** 

**#3 IN THE NATION** 



WAAHE
CURRENT
PORTFOLIO

YEAR ACQUIRED	LOCATION	PROPERTY	NO. OF UNITS	OWNERSHIP
NOV 2018	TUCSON AZ	TROPICANA APARTMENTS	14 UNITS	100%
FEB 2018	TUCSON AZ	LONGFELLOW PORTFOLIO	40 UNITS	100%
FEB 2018	TUCSON AZ	EQUINOX APARTMENTS II	19 UNITS	100%
MAR 2017	TUCSON AZ	EQUINOX APARTMENTS	45 UNITS	100%
FEB 2016	CHARLOTTE NC	LONG COVE RESORTS	102 UNITS	Share
MAY 2015	BUFFALO GROVE IL	CONDO	1	100%
FEB 2014	PALATINE IL	CONDO	1	100%

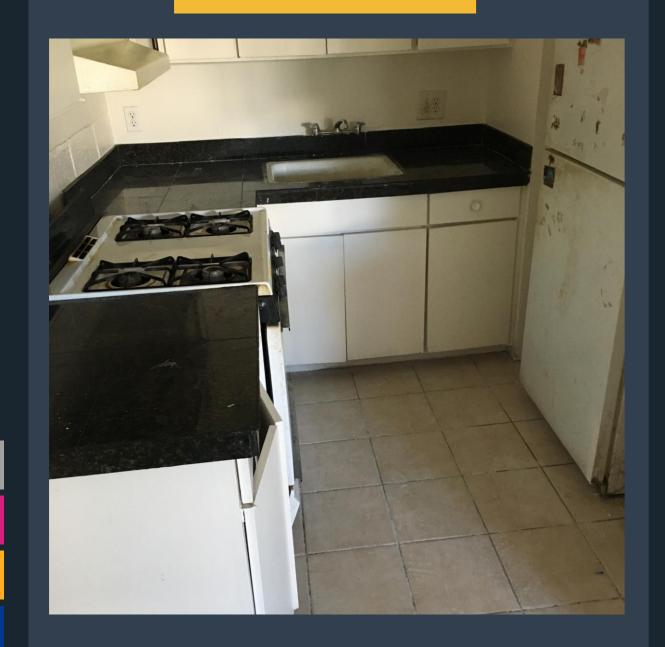
STATS	AT ACQUISITION	ACTUAL 20 MONTHS LATER		
Cash-On-Cash	0.5%	27%		
Projected Annualized Returns	19%	30%		
Average Rent / Unit	\$534	\$791 (Up by \$257)		
Occupancy	45%	96%		
Renovation Budget	\$20K/unit	Avg. \$15K/ unit		







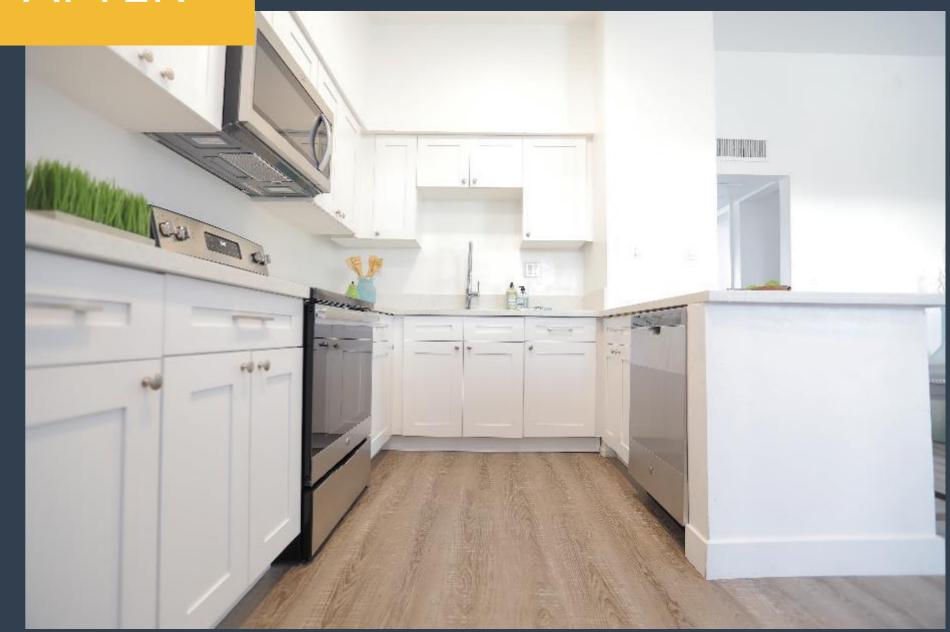
### BEFORE



- True value add opportunity
- Dated cabinets and cracked tile countertops
- Dated appliances and no dishwasher



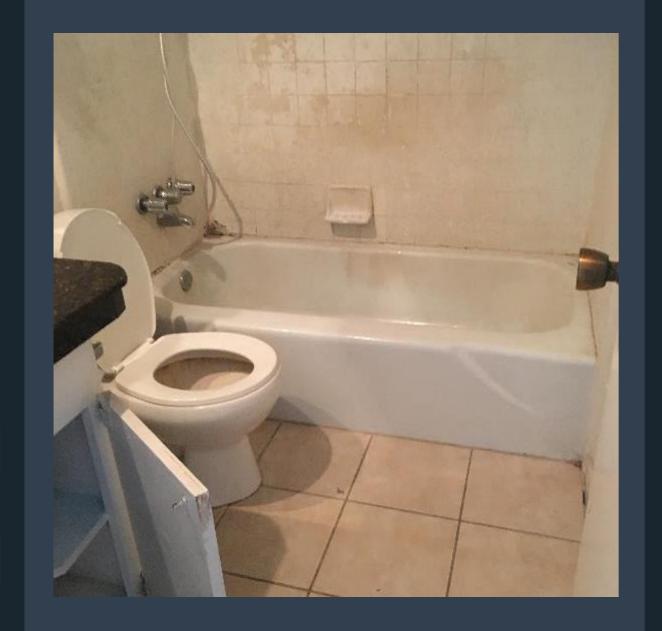
- Redesigned the kitchen layout and made it bigger
- Added dishwashers
- New modern kitchen with breakfast bar and undermount sink





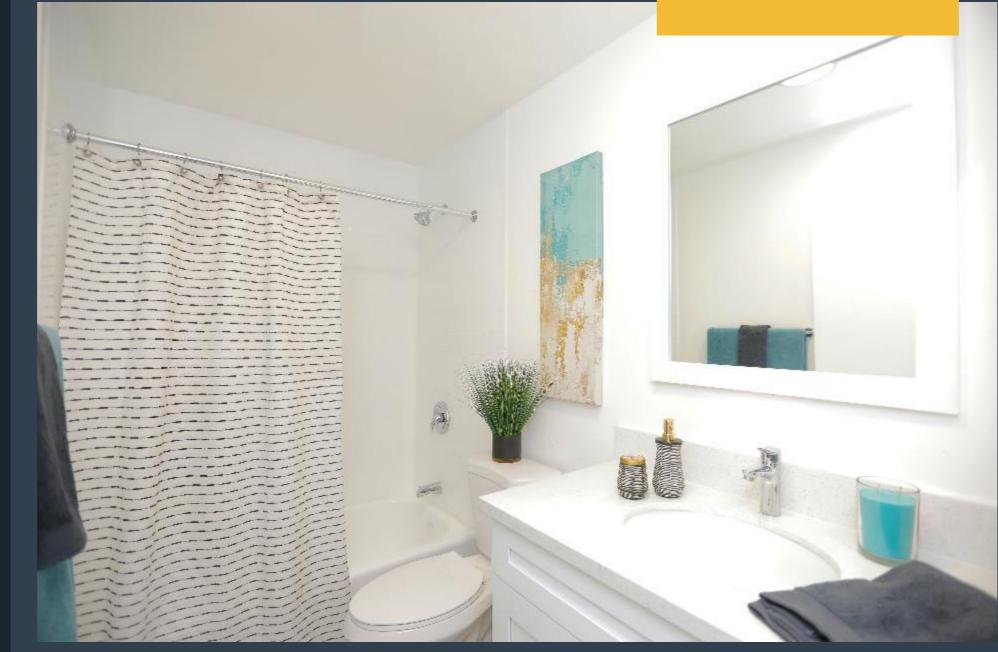


### BEFORE



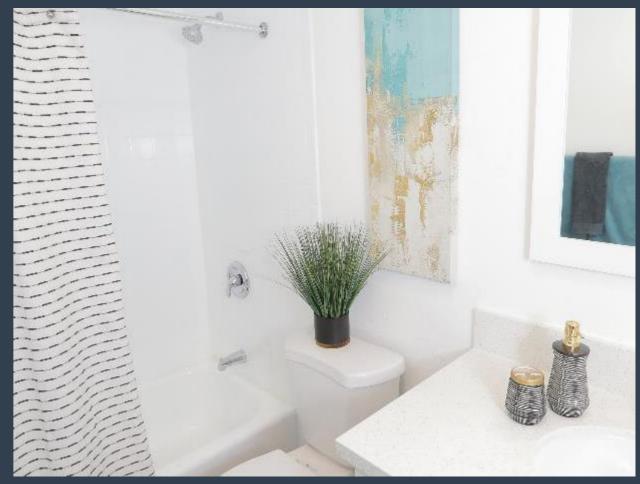
- Dated and leaking bathroom
- Outdated fixtures and poor lighting
- Old toilet





- Bathtub and wall tiles resurfaced by third party
- New bathroom vanity, toilet and fixtures
- New waterproof flooring luxury vinyl flooring in the entire apartment







## WAAHE CAPITAL DIFFERENCE



#### **ASSET ACQUISITION**

Underperforming multifamily assets, opportunity to rebrand and increase NOI through heavy remodel.



#### PROPERTY MANAGEMENT IN HOUSE

Alignment of end to end vision. Additional cashflow through reduced expenses and markup-free maintenance services



#### **REDEVELOPMENT**

Vertically integrated reducing the project costs by 30% or more.



#### **ASSET MANAGEMENT**

Continually monitor the global and local economic markers to tailor strategies to maximize the Net Operating Income.

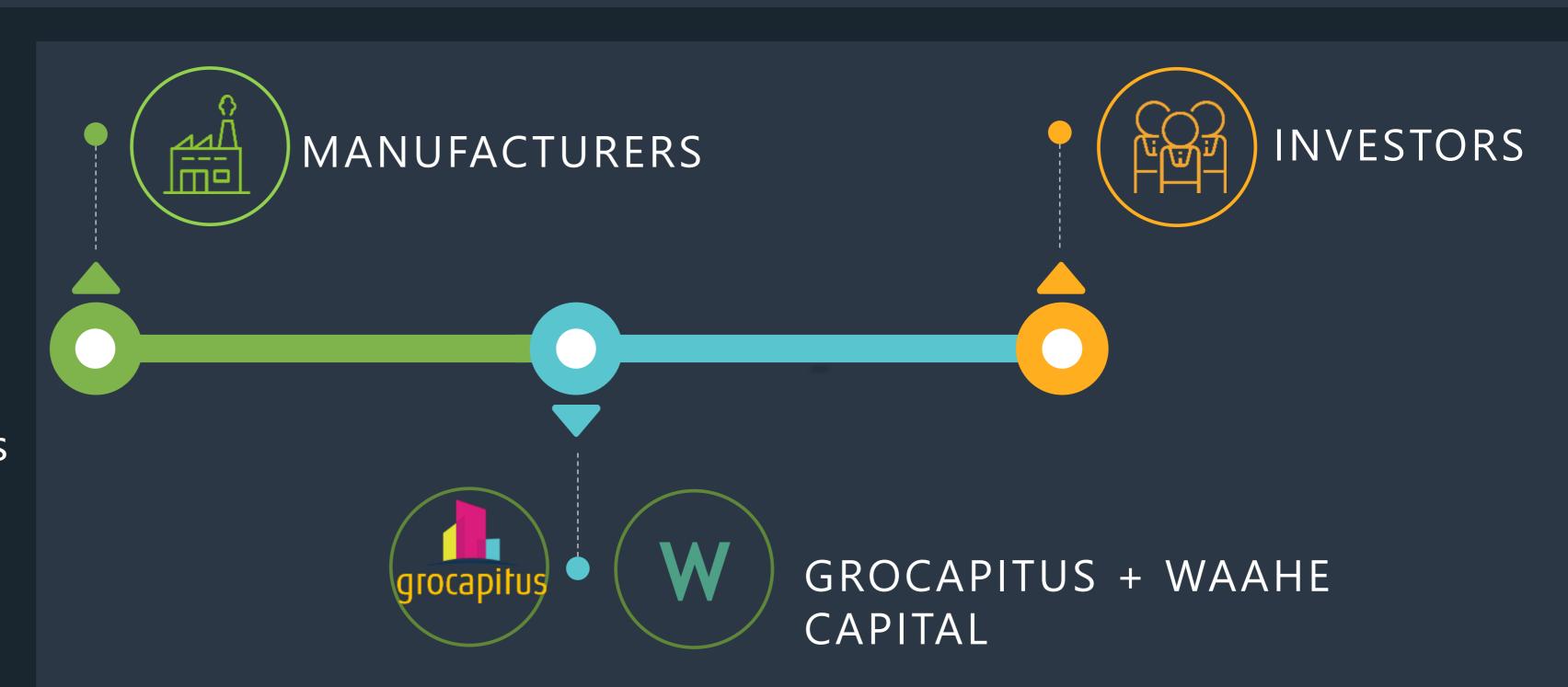


## WAAHE CAPITAL BUSINESS MODEL

#### TRADITIONAL REAL ESTATE INVESTMENT COMPANY BUSINESS MODEL



- Vertically integrated business
- Global supply chain
- ✓ Eliminating the many layers helps us pass on the savings to the investors.





## WHY PROPERTY MANAGEMENT IN HOUSE?

Incoming Call Management
Use of Virtual Assistants to take calls ensures all calls are answered and frees up time for onsite property manager

**Custom Pricing** 

\$25 to \$50 Upsell on each units attributes (corner unit, larger kitchen...)

**Leasing Script & Strategy** 

Constantly updated based on market trends. Based on analysis and experience, use different strategies at different days of the month

Owner's Touch

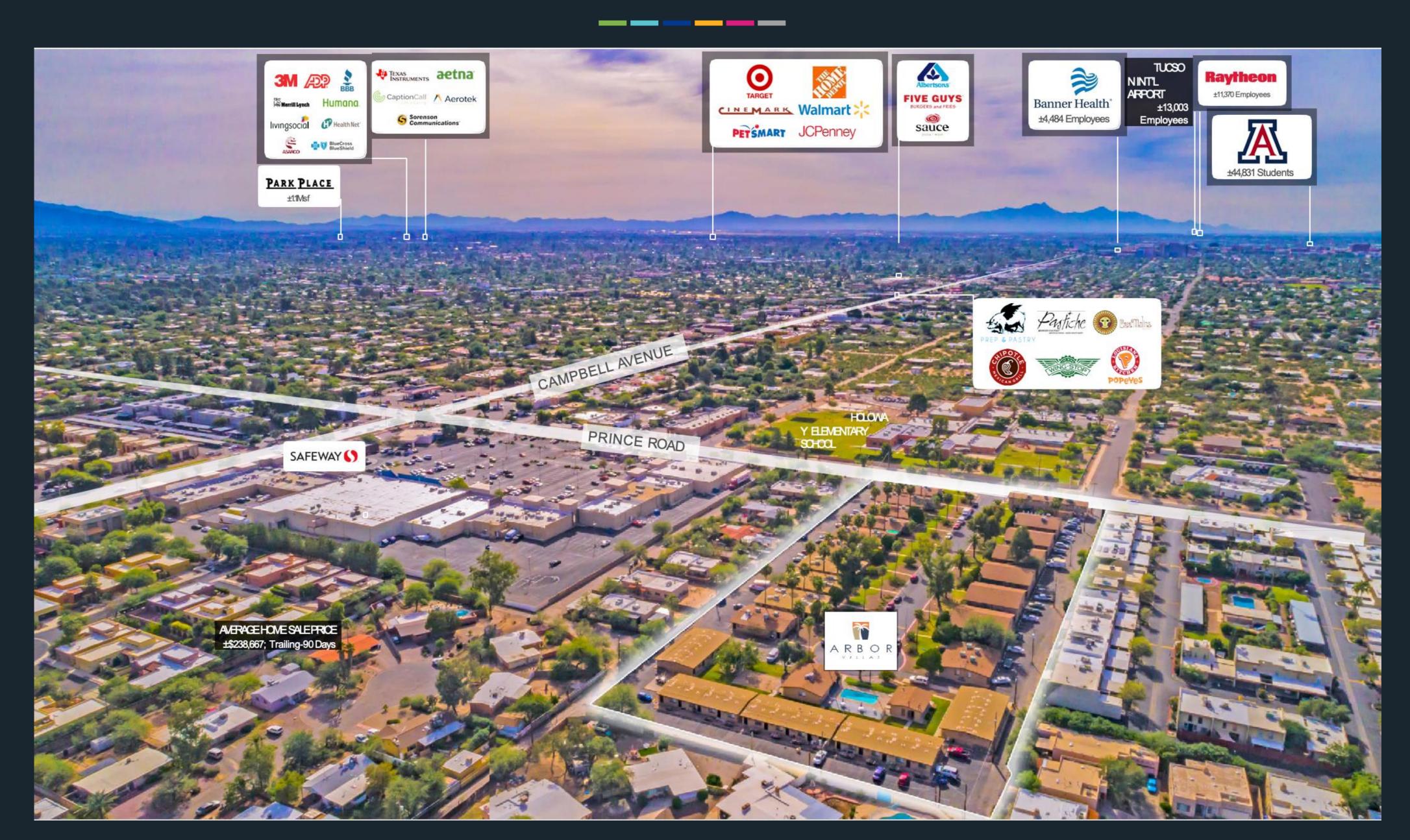
No one cares more about the bottom line



# LOCATION OVERVIEW

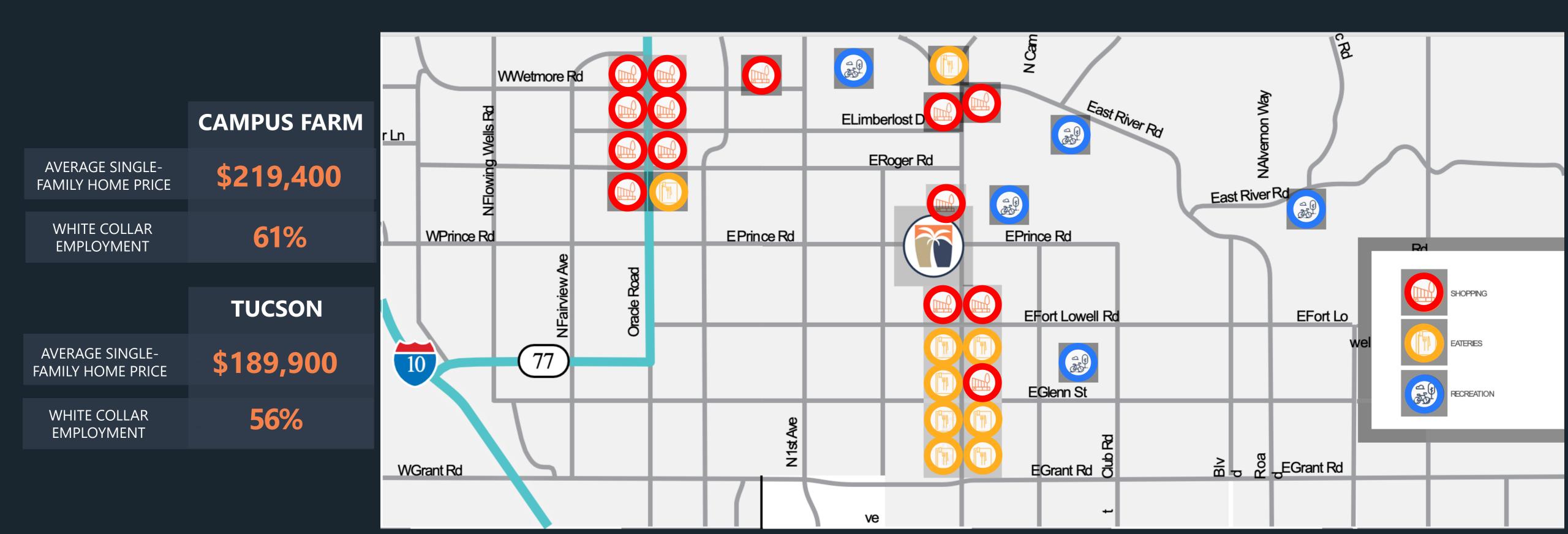


# LOCATION OVERVIEW



## CAMPUS FARM - GREAT NEIGHBORHOOD

Underscored By Strong Area Demographics



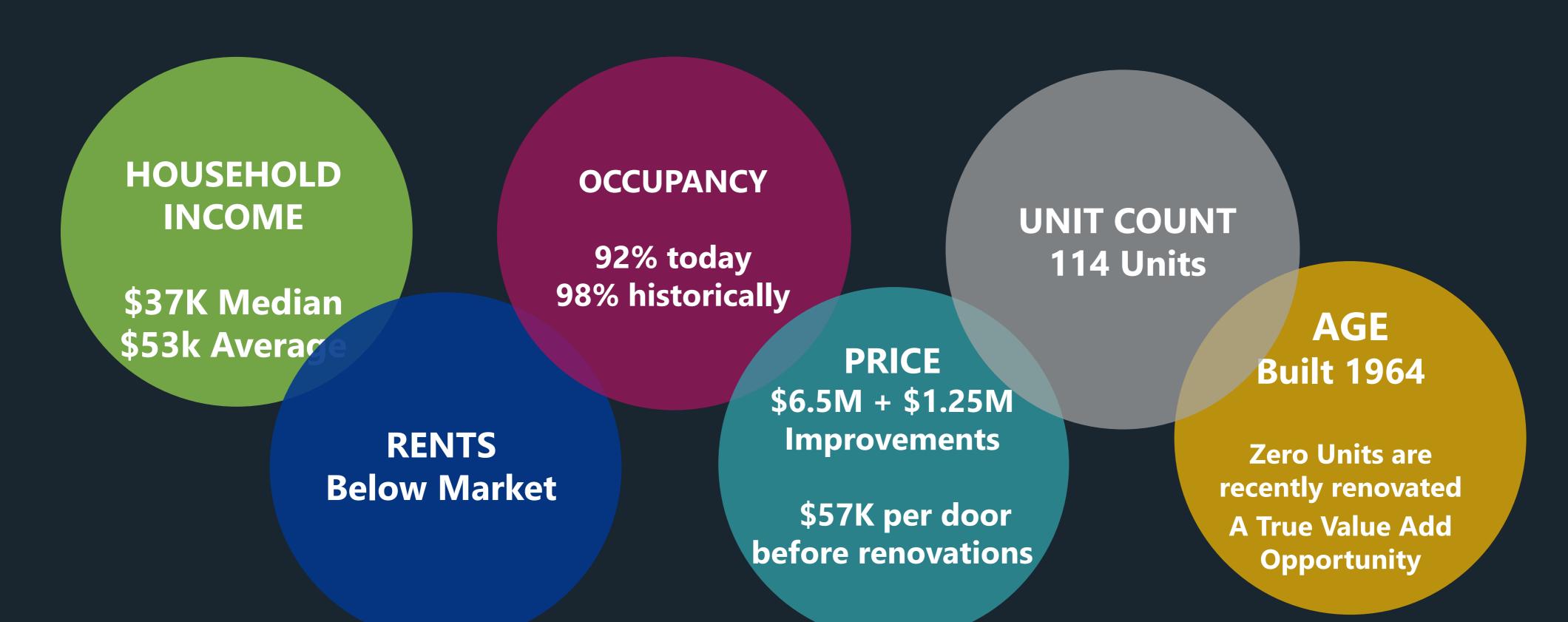


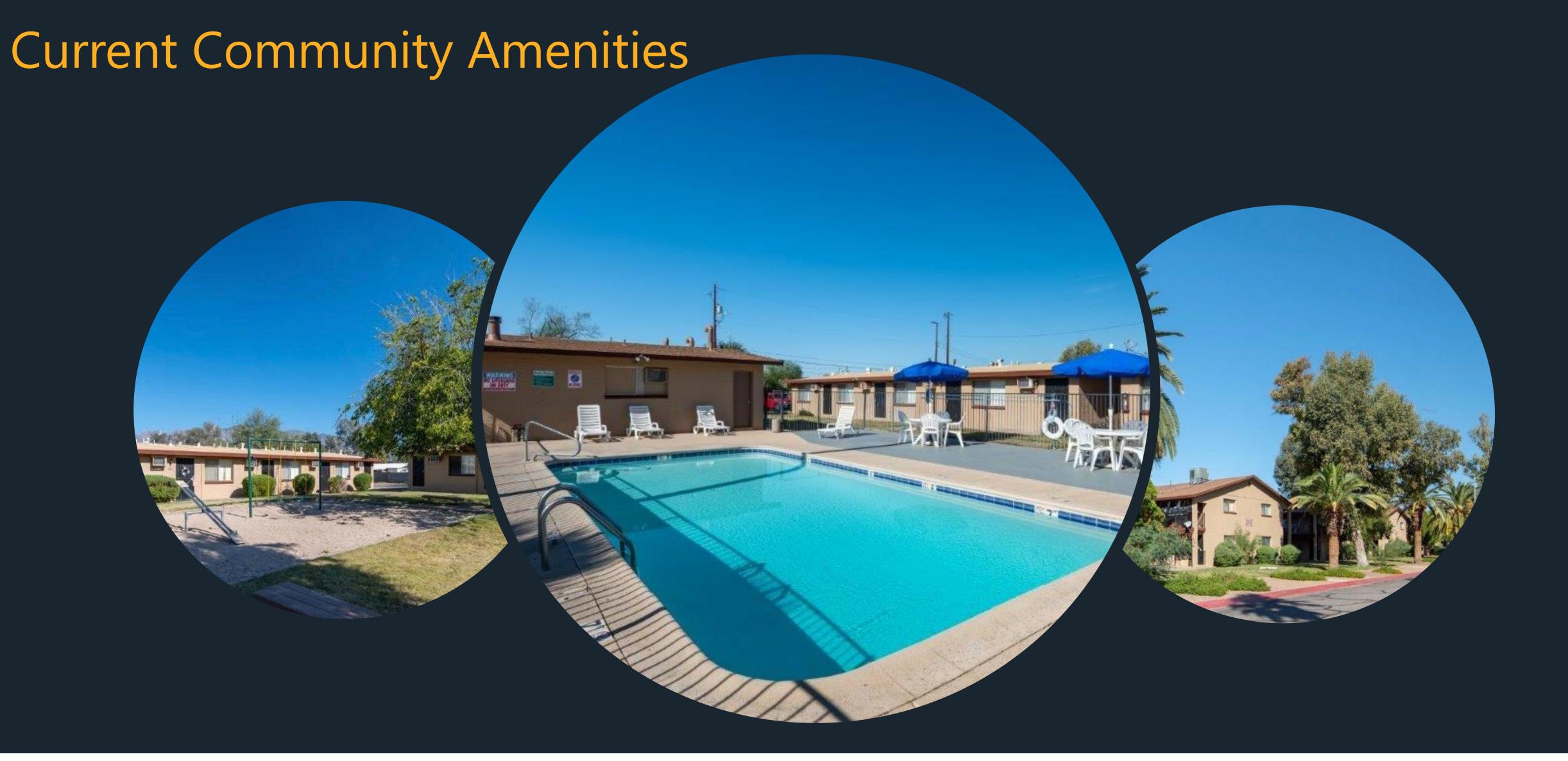
# Let's take a closer look at the Property

Why we think Arbor Villas is a winner – and don't worry we are changing the name...

# The Property's Vital Stats

Price, Occupancy, Unit Count, Age













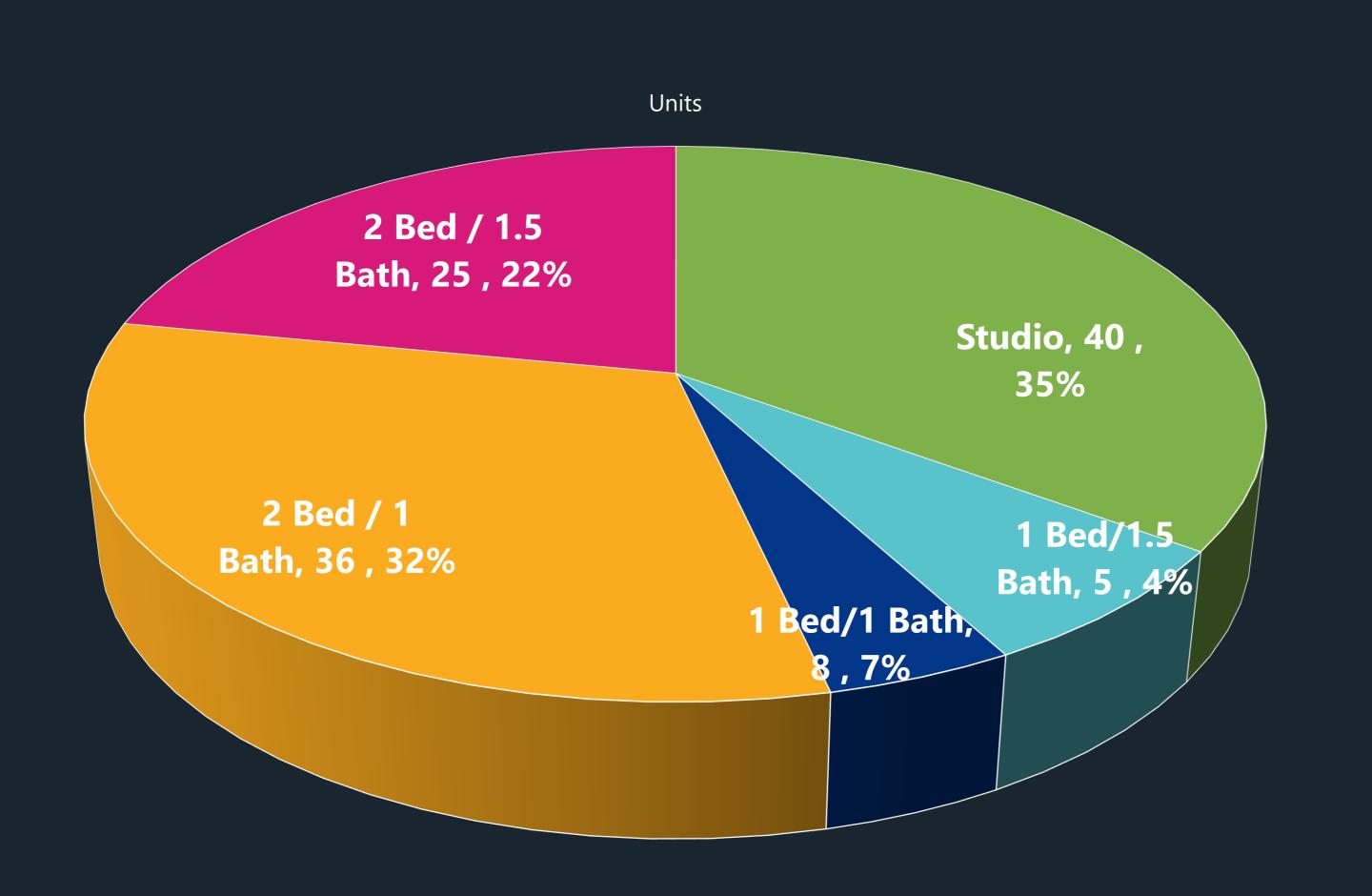






# Excellent Unit mix makes leasing easier

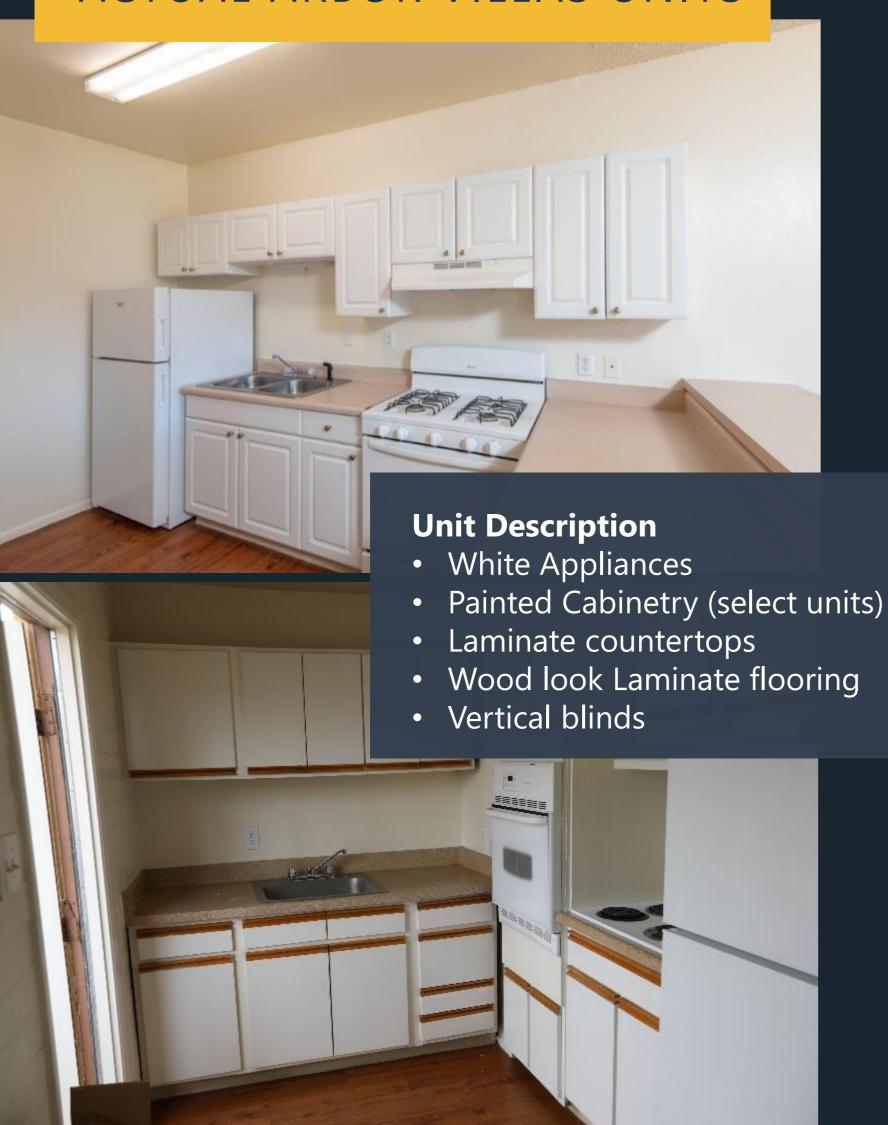
A preferred mix of Studio, 1-Bed, 2-Bed & 3-bed, and one 4-bed





## Interior Renovation Plan

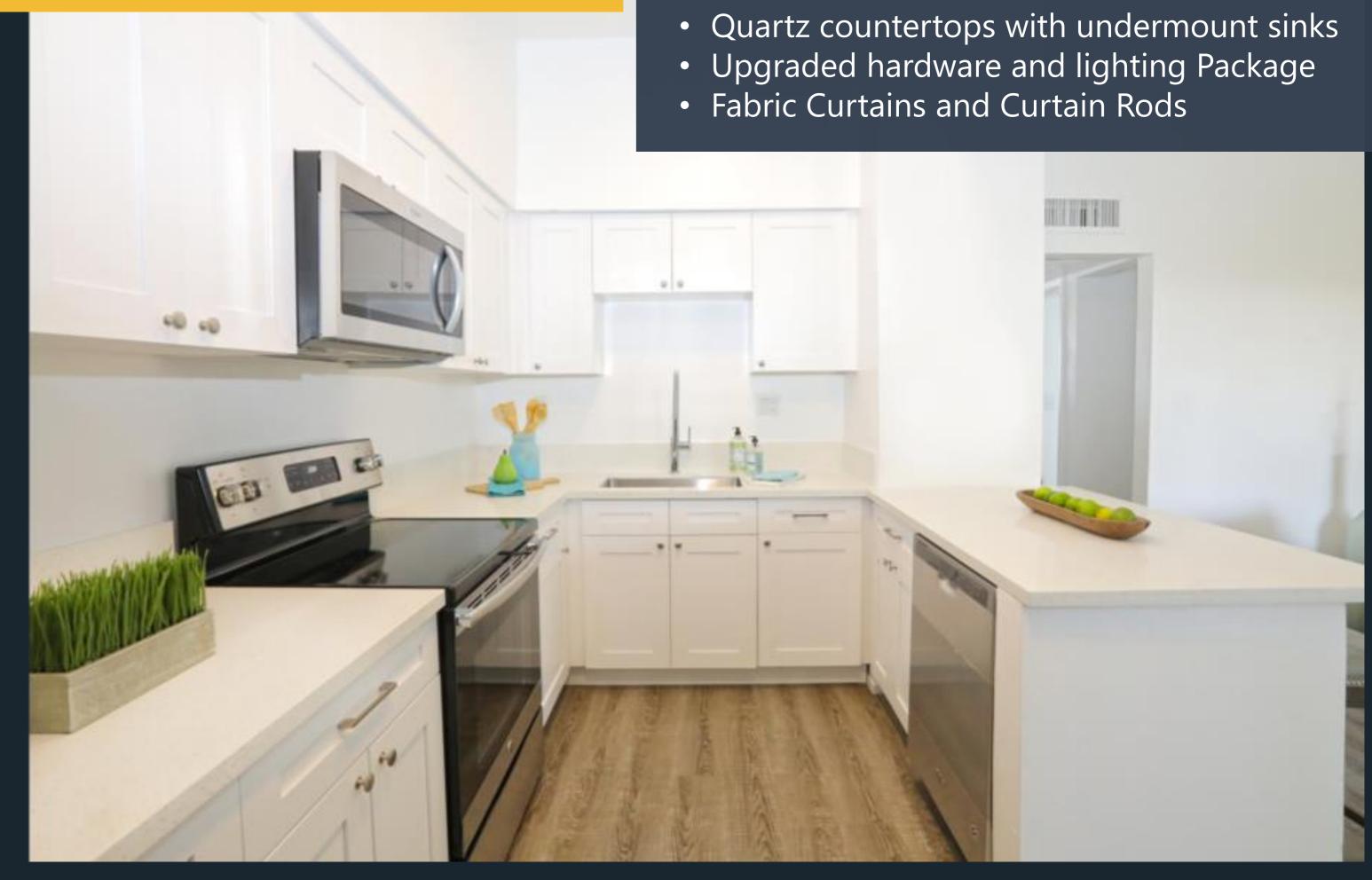
### ACTUAL ARBOR VILLAS UNITS



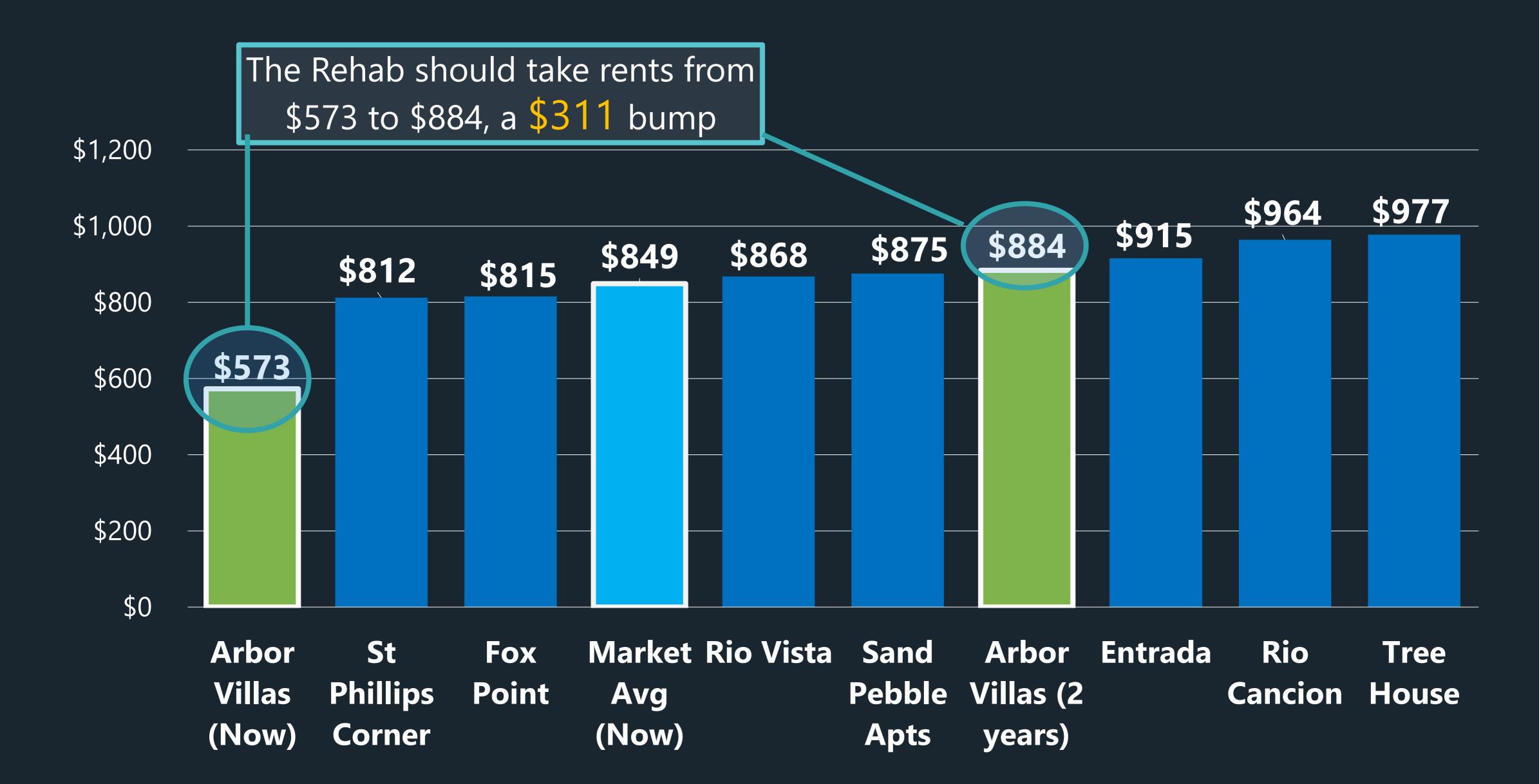
#### ACTUAL WAAHE UNIT

#### **Renovation Description**

- Stainless Steel Appliance package
- Wood Plank style Luxury Vinyl Plank Flooring
- New Cabinets / Cabinet Doors with updated Hardware



## Our Plan to increase rents



# Bottom line: Why we like this project

What makes this project so compelling

















Now, let's end with a brief look at the FINANCIALS

What are the numbers telling us?

# Financial Highlights

The investment's vital statistics

PROJECTED RETURNS

10.34% CoC20.58% AARover 5 years

INVESTOR
PREF AND SPLIT

8% Pref, 70/30 split **CAP RATE** 

5.2% at purchase 6.25% end of yr 1 8.40% end of yr 2

DEBT
COVERAGE RATIO

1.16 at purchase1.45 end of year 1

TOTAL EQUITY TO BE RAISED

\$2,076,000

# Financing

LOAN PROGRAM
BRIDGE LOAN,
NON-RECOURSE

SOURCE WALKER & & DUNLOP

AMORTIZATION

30

**YEARS** 

INTEREST RATE
LIBOR

+335

INTEREST ONLY PERIOD

> 3 YEARS

REPAYMENT TERMS

5

**YEARS** (3+1+1)

LOAN AMOUNT

\$6,100,000

\*Subject to change prior to closing includes \$1.23M in Capex

# Projected Returns in percentages

Our cash flow and return projections over 5 years

Year 1 cashflow

r 1 Year 2 flow cashflow

Year 3 cashflow

Year 4 cashflow

Year 5 cashflow

6.17%

8.64%

12.44%

11.99%

12.48%

Projected returns on sale

51.19%

Total 5 Yr. Projected returns

20.58% annualized

17.33 IRR

# Projected Returns on \$100,000 invested

Our cash flow and return projections over 5 years

Year 1 cashflow

\$6166

Year 2 cashflow

\$8640

Year 3 cashflow

\$12,440

Year 4 cashflow

\$11,986

Year 5 cashflow

\$12,477

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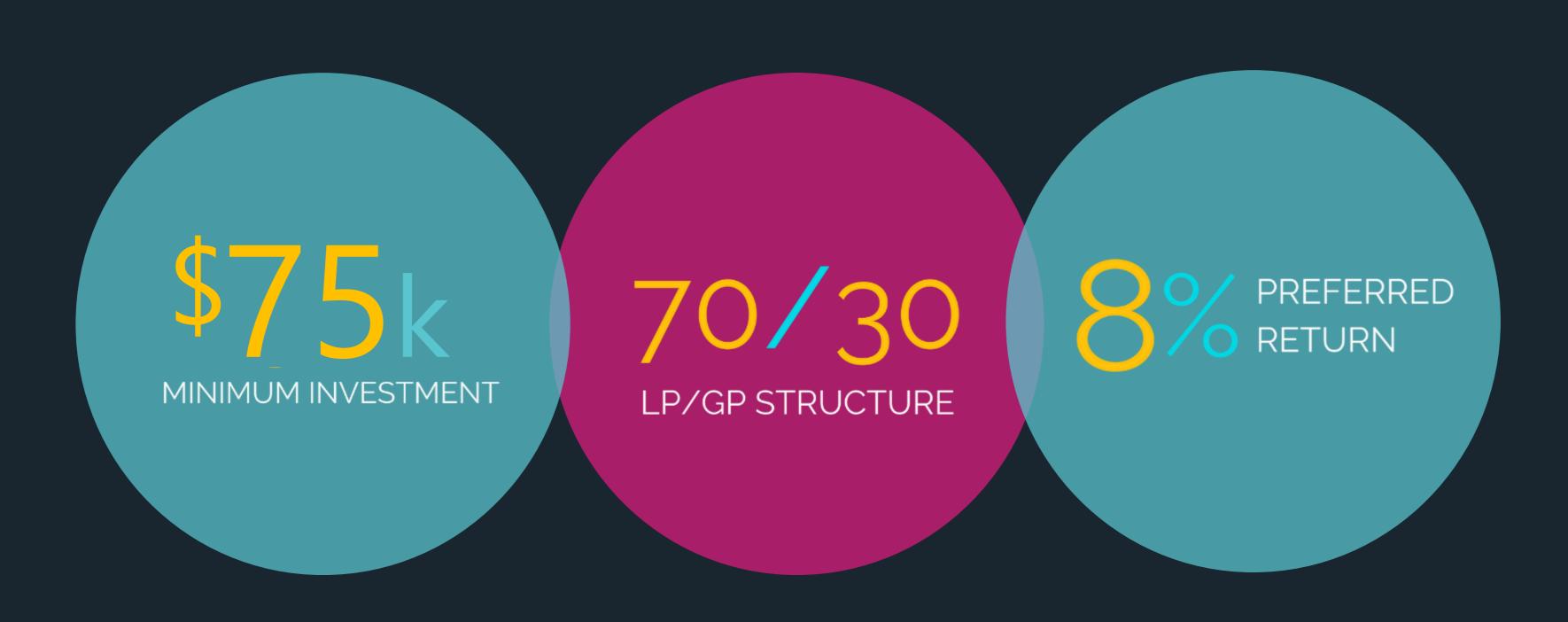
Projected returns on sale

\$51,191

Total 5 Yr. Projected returns

\$102,900

# Investment Offering



# Our Fees & Qualifications

The components of our fees structure



### **Acquisition and loan fees**

Promoters are charging a 3.0% (of purchase price) acquisition fee for this property. This a common acquisition fee number in projects of this size. We are not charging a construction fee (which would be normal for heavy lifts,) but there is a disposition fee of 1% on exit. IF we refinance there is a 1% refinance fee.



### **Asset management fee**

A minimal fee of 2% of gross rents is charged annually to manage the asset on an ongoing basis.



### **Upside** on sale

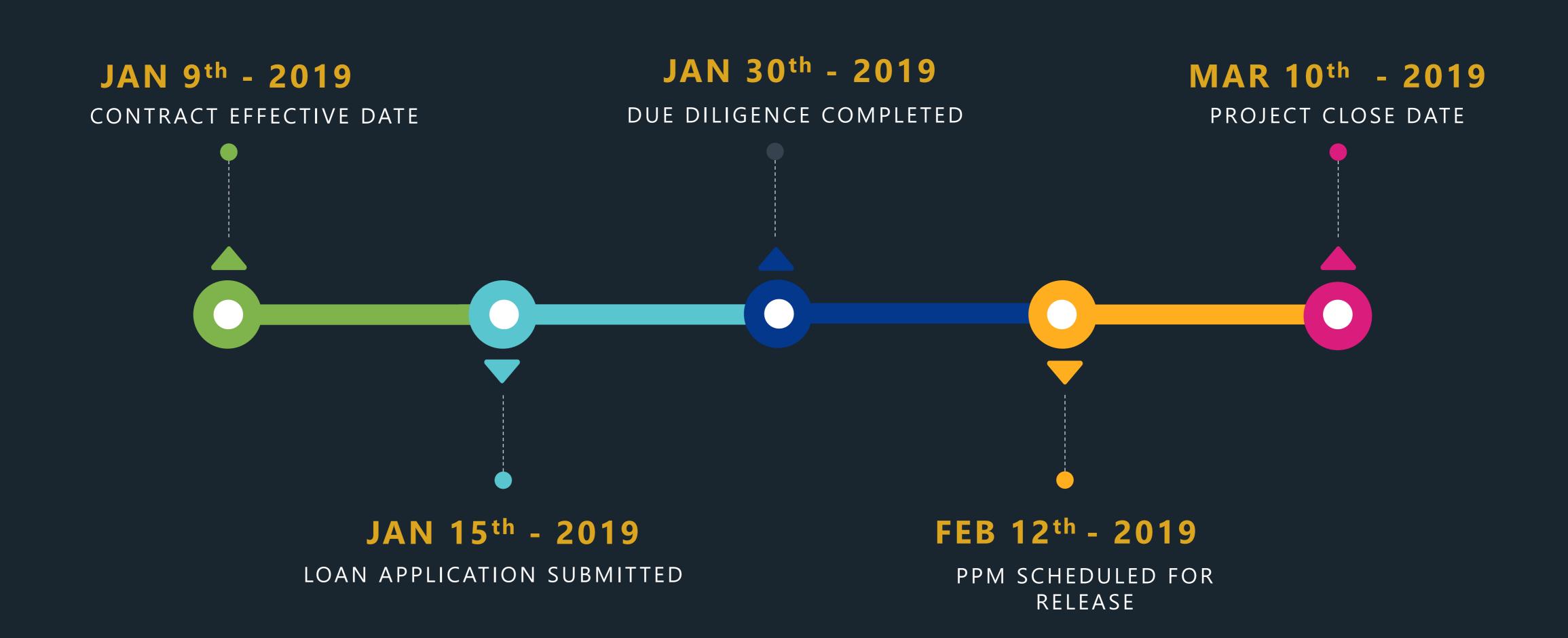
30% of net profits go to promoters, 70% to investors. If final returns for the property are higher than 20% annually, then returns ABOVE that 20% threshold are shared in a 50% (Promoter) /50% (Investors) split.



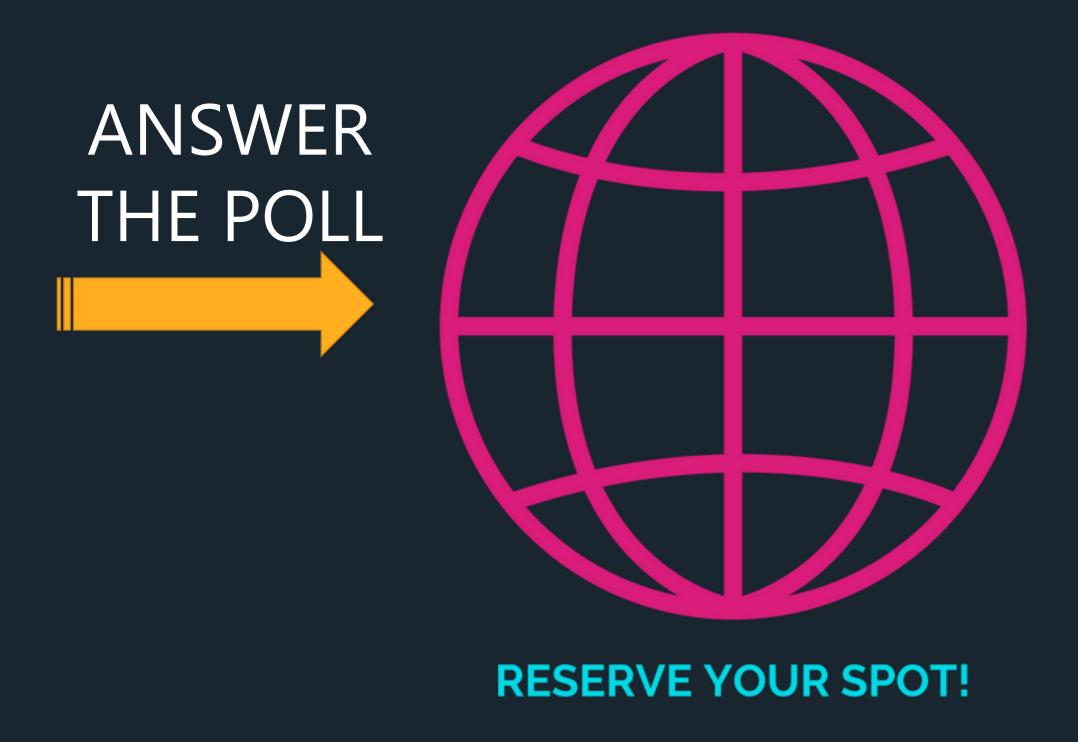
### Who can invest?

This project is for Accredited Investors only. Information will be provided with the Subscription Docs on how to verify your accredited status.

# Timeline



# NEXT STEPS



## QUESTIONS?





info@grocapitus.com

510-367-1510

## Interior Renovation Plan

### ACTUAL ARBOR VILLAS UNITS



#### ACTUAL WAAHE UNIT

#### **Renovation Description**

- Stainless Steel Appliance package
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